



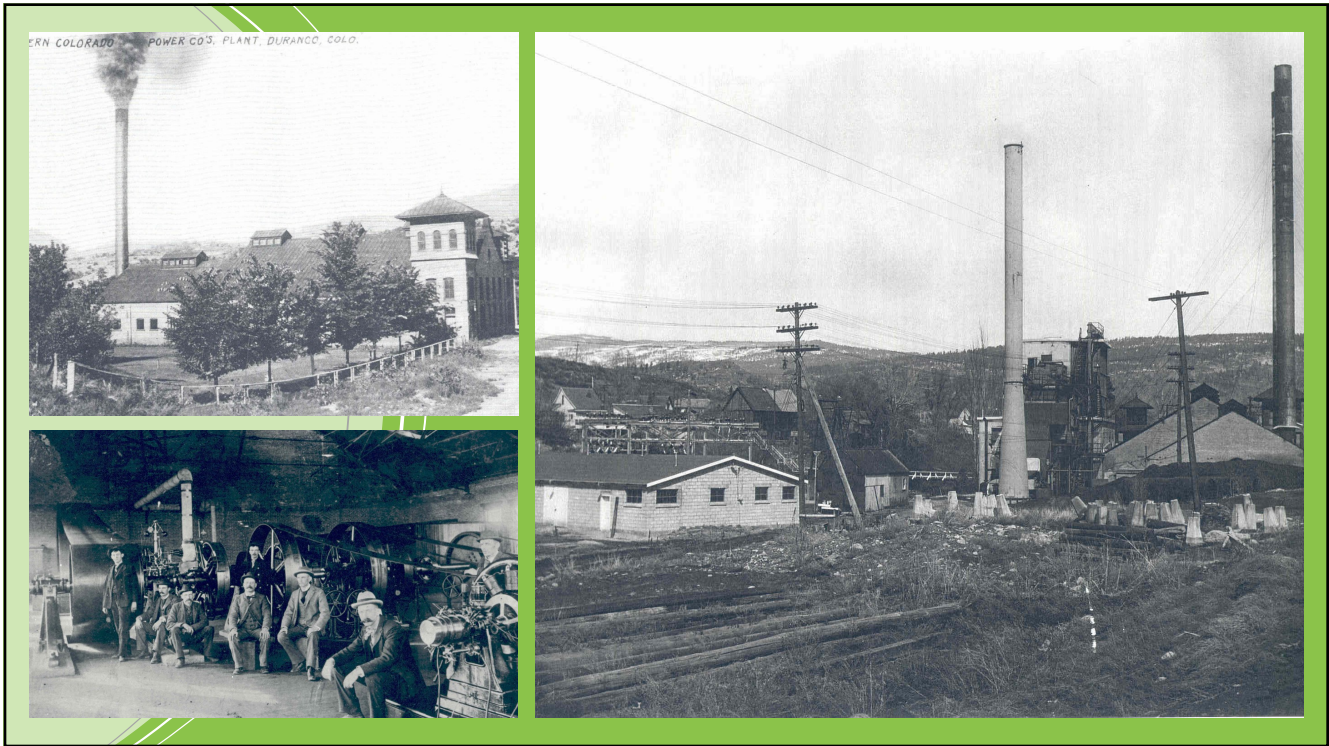
This slide features a white background on the left and a green background on the right, separated by a diagonal line. On the white side, there is a small icon of a presentation board with an upward-trending line graph. Below the icon, the text reads: "Durango High Noon Rotary August 15, 2024". On the green side, the "POWERHOUSE" logo is displayed in large, colorful letters (P: purple, O: blue, W: orange, E: red, R: purple, H: orange, O: purple, U: orange, S: blue, E: blue). Below the logo, the tagline "steam-powered discovery SINCE 1893" is written in a smaller, purple font.

1



This slide has the same white and green background layout as slide 1. On the white side, the text "1. BACKGROUND" is displayed in a large, bold, green font. On the green side, the text "Project History" and "Impact Numbers" is written in a white font, stacked vertically.

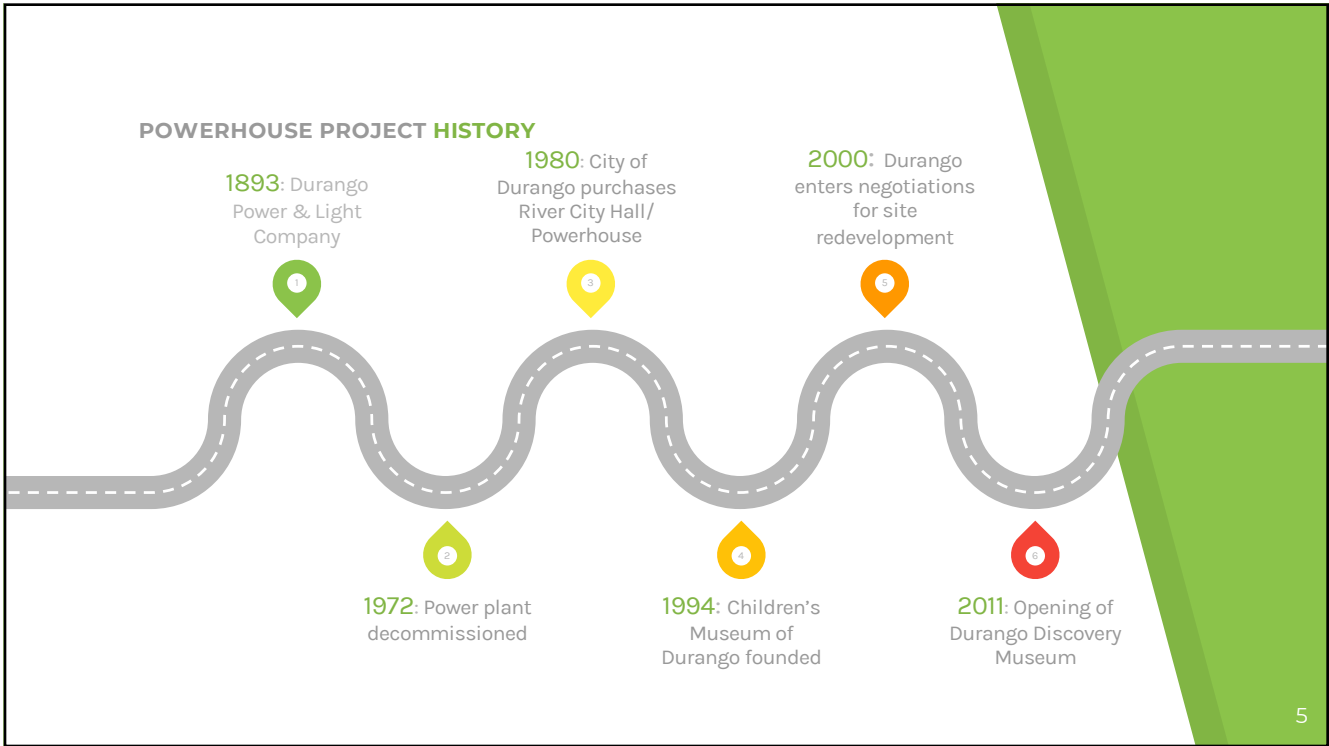
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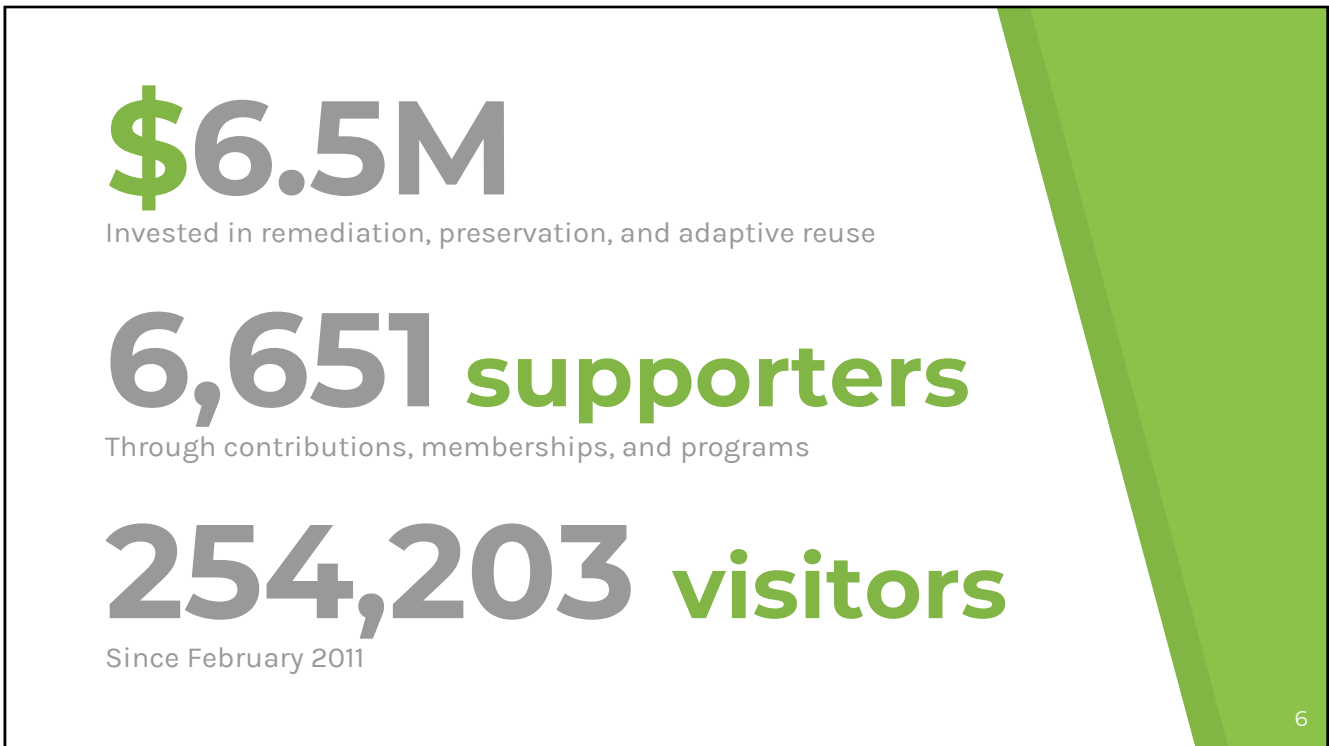
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2.

CONTEXT

Mission and Vision

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CORE POWERHOUSE ROLES

Public Museum

Interactive gallery primarily serving early childhood and elementary audience via science, technology, engineering, arts, and mathematics.

Community Venue

Develop Durango's downtown riverfront as a compelling destination and a valuable community venue.

STEAM Education

Partner with parents and school leaders to inspire and equip our next generation of science-literate, creative risk takers.

Historic Stewardship

Restoration and interpretation of a landmark of local and national significance reflecting Durango's innovative spirit.

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WHY A **CHILDREN'S** MUSEUMS?

Opportunity for free, creative, **unstructured** exploration

Early experiences are foundational to **future success**

Brings kids and families **together** to learn from museum and each other




MISSION: The Powerhouse is Southwest Colorado's STEAM engine empowering curious young learners through interactive experiences, discovery, and play.

VISION: To build a community of curious, capable, and science-literate problem solvers.

3.
VISION 2025
THE POWER OF...

Bright Futures
Curious Kids
Place
Welcome
Performance

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THE POWER OF BRIGHT FUTURES

- ▶ **La Plata County is a Childcare “Desert”:** Over 1,000 children under three lack access to licensed care
- ▶ **Employee Impact:** 58% of parents leaving the work force cite lack of viable childcare as the primary reason
- ▶ **Economic Impact:** \$2.2B lost annually in Colorado
- ▶ **Strategy:** Employer-sponsored licensed childcare center at The Powerhouse in 2025

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THE POWER OF CURIOUS KIDS

School Programs

Expand and improve museum-led educational programs

STEAM Enrichment

Afterschool, summer camp, and fifth-day enrichment programs.

Competitions

FIRST LEGO League, Science Fair, and Destination Imagination



THE POWER OF PLACE

Exhibit Renewal

Invest in indoor and outdoor exhibits and visiting experiences

Historic Structure

Explore potential to expand via an entry pavilion to provide restrooms, classrooms, and lobby

Community Programs

Diverse year-round audience as community venue, public museum, and education center

Riverfront Master Planning

Vision for a future world-class riverfront experience adjacent to downtown



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THE POWER OF WELCOME

Open Doors Initiative

Free/discounted admission, financial aid, and program discounts

Satellite Programs

Summer, afterschool, and fifth-day programs serving geographically remote students

Welcoming Spaces

Gallery and classrooms are welcoming and accessible to all

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THE POWER OF PERFORMANCE

- ▶ High operational and financial standards
- ▶ Market pricing and increased volume
- ▶ Renewed partnership with City of Durango
- ▶ Attract, invest in, and retain high-performing team

4.

SUMMARY

Achievements

Initiatives



2023-24 ACHIEVEMENTS

- ▶ Record number of visitors, members, and campers
- ▶ Over \$145,000 in scholarships and aid
- ▶ Satellite camps in Cortez, Pagosa Springs, and Ignacio
- ▶ Summer Community Concert Series
- ▶ Finalist for Durango Rocks Nonprofit of the Year and statewide El Pomar Award for Excellence



2024-25 INITIATIVES

- ▶ Museum-based childcare program
- ▶ Questioners, toddler zone, and train table exhibits
- ▶ Museum and exhibit master planning
- ▶ Fifth-Day full-day camp program in Montezuma County
- ▶ Facility maintenance and expansion plans



STEAM
Fest 2024

September 7th
5:30PM

A 21 + EVENT
Individual tickets + tables of four available.

Join us for dinner, drinks, steam-powered activities, + a live auction!

SUPPORTING CURIOUS YOUNG MINDS

Scan the QR code to purchase your ticket:

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THE POWERHOUSE

POWERHOUSE
steam-powered discovery SINCE 1893

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